



SCOTT MICHAEL RUBENS

ART DIRECTOR ★ GRAPHIC DESIGNER ★ VIDEOGRAPHER ★ ILLUSTRATOR
(CURRENTLY) PORTLAND, OR ★ (SOON TO BE) CALIFORNIA ★ 'MERICA

CONTACT



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(503) 729-7850

SKILLS

GENERAL

Art Direction | Graphic Design | Digital | Social
Print | Video | Motion

PROGRAMS

InDesign | Illustrator | Photoshop | Premiere
After Effects | Lightroom | Dreamweaver
Fireworks | XD | Sketch | Wordpress | Wix
Acrobat | Microsoft Office | Google Suite

EXPERIENCE

Studio | In-House | Freelance | Non-Profit
Branding | Advertising | Marketing | Editorial
Packaging | Environmental | Info Design
Illustration | Typography | Photography
UX/UI | Project Management | Pre-Press
Video & Photography Direction
Hiring | Training | Fundraising

EDUCATION

Southern Illinois University
Bachelor of Fine Arts
Communication Design 2005
Marketing & Art History Minors
3.9 GPA

MY STORY

I am an Art Director currently residing in Portland, Oregon, with a great desire to relocate to California. I have over 20 years of experience in pretty much every facet of design imaginable. From mobile apps to vehicle wraps; I've done it all. I am seeking full-time employment in California or on a remote basis.

Feel free to visit my [website](#) and [LinkedIn page](#) for more info. Or shoot me an [email](#) any time. Five-year-old me LOVES that adult-me is an artist (of sorts).

Thank you for helping keep that dream alive!

EMPLOYMENT

2019 - CURRENT | OREGON STATE UNIVERSITY | ART DIRECTOR

- ★ Conception, art direction, designing, and production of over 500 projects. Including but not limited to website and sub-brand overhauls, social media, email campaigns, video, motion, print, advertisements, illustration, swag, etc.
- ★ Training and hiring of employees, contract workers, and freelancers.
- ★ Work closely with the College of Business, Center for Diversity, Equity and Inclusion in Business, Alumni Foundation, Department Directors, Content Managers, Event Planners, Videographers, Photographers, Developers, Designers, Writers, Printers, and Vendors for a diverse client-base.

2016 - 2019 | SCOTTMICHAELRUBENS.COM | OWNER/FREELANCE DESIGNER

- ★ Owned and operated a freelance company. Worked with greatly varied small and medium-sized businesses, as well as numerous non-profits.
- ★ Duties ranged from client relations, branding, marketing & design decks, website design, social media design, video design & direction, environmental design, print design, product design, logo design, and general production.

2015 | IDL WORLDWIDE | CONTRACT GRAPHIC DESIGNER

- ★ Trained and led a small team of designers and engineers for Apple and AT&T.
- ★ Designed in-store environmental graphics, decks, publications, and guidebooks.

2007 - 2014 | OREGON HUMANE SOCIETY | SENIOR GRAPHIC DESIGNER

- ★ Started and worked with a non-profit/in-house team to design a vast amount of projects, including websites, event materials, books, magazines, annual reports, brochures, vehicle wraps, apparel, logos, mail campaigns, social media campaigns, and much more.